

EDUCATIONAL  
DIGITISATION  
SERVICES



2023

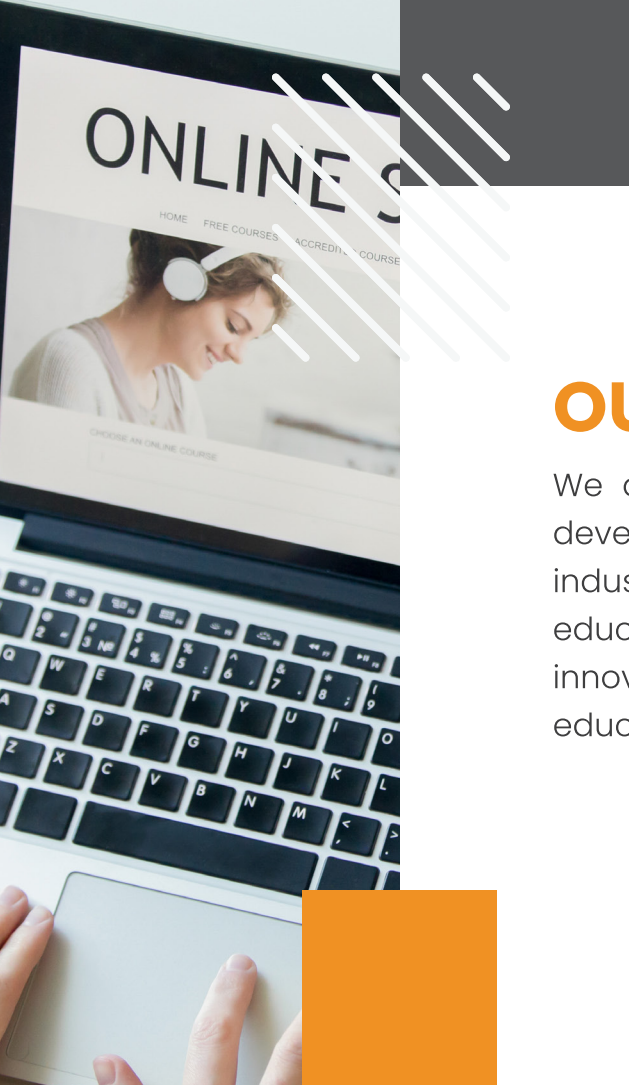




## WHO WE ARE

We are an education digitization company that is committed to delivering an exceptional experience to equip schools, teachers and students with creative tech tools and modern teaching strategies.



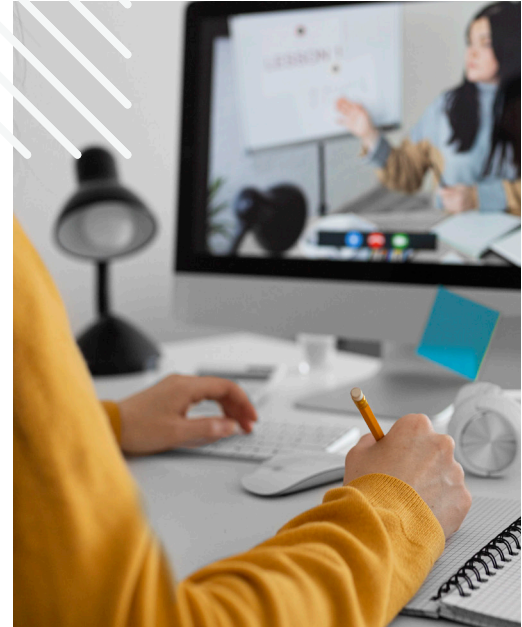


## OUR VISION

We aim to provide absolute it and professional development solutions with great quality and industry standards and with the right use of educational transformation solutions and a more innovative, effective use of technology to maximize educational institutes' potential in the middle east.

## OUR APPROACH

We start working from the start on maturing ideas and understanding business needs by creating prototypes to validate understanding in order to analyze how technology and professional development can be best utilized in educational settings based on the clients' needs.



# 4





## OUR TEAM

We are an experienced and diverse team of trainers, developers and business analysts who work closely to achieve the business goals. we love to solve complex problems and are always excited to turn ideas from whiteboard to reality.



# MARKET REACH

2020

+200 Trainees in  
+8 Countries

2022

Developing a State of the  
Art Application for Promoting  
Professional Development  
in Educational Institutes

Company Launch

2021

2 Project Launched and  
+3 International Partnerships

2023

3



# OUR CLIENTS





**PD ACADEMY**





**LEARN-TEACH-LEAD**  
**(LTL)**

**PD ACADEMY PROGRAM**



**TEACH-O-GEN**

EMPOWERING TEACHERS OF FUTURE GENERATIONS

1

## iLEARN

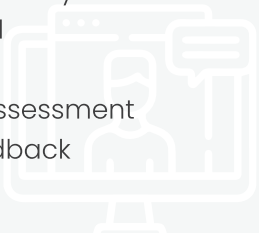
### EXPLORING

Digital classroom management

Digital lesson planning

Apps for every teacher 1

Digital assessment and feedback



2

## iTEACH

### ADOPTING

Promoting reflective practice.

Teaching strategies for developing critical thinking

Apps for Every Teacher 2

Being a lifelong learner



3

## iLEAD

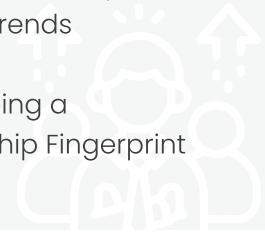
### LEADING

Exploring Leadership Models

Leading Change with Agency

Digital leadership and Future Trends

Developing a Leadership Fingerprint



10





# iLEARN

**EXPERIENCE LEVEL:  
0-3 YEARS**



## DIGITAL CLASSROOM MANAGEMENT

01

Learning Theories Explained

02

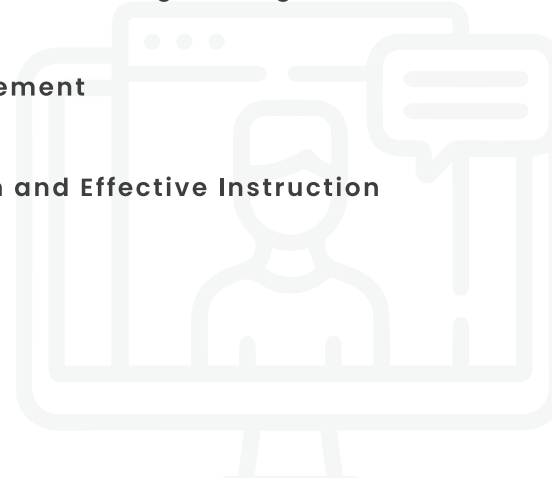
Promoting Digital Teaching Strategies

03

Parental Involvement

04

Communication and Effective Instruction



## DIGITAL LESSON PLANNING

01

Fishbone Organizer for Lesson Planning

02

SMART for Identifying Objectives

03

Concept Checking

04

Demonstration and Presentation

05

Review and Reflection

06

Brainstorming and Ice Breakers

13



## APPS FOR EVERY TEACHER 1

01

Padlet

02

Kahoot

03

Google Suite (Docs/Sheets/Slides)

04

Class Dojo

14



## ASSESSMENT & FEEDBACK

01

Understanding Assessment

02

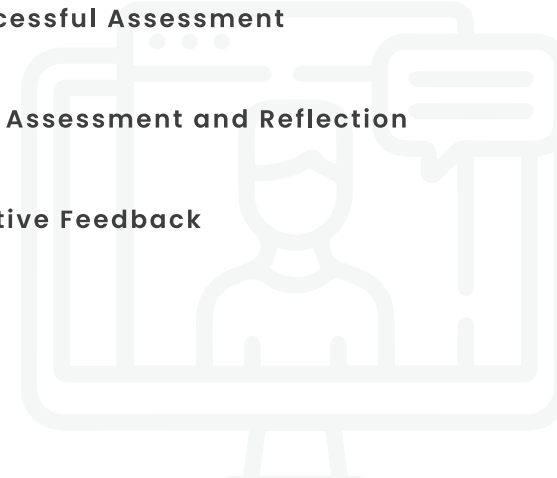
Creating a Successful Assessment

03

E-Portfolios for Assessment and Reflection

04

Providing Effective Feedback







# iTEACH

**EXPERIENCE LEVEL:  
4-8 YEARS**







## PROMOTING REFLECTIVE PRACTICE

01

Creating Reflective Questions & Rubrics

02

Peer Mentoring

03

E-Portfolios and Self Recording

04

Assessing Reflection

05

What's After Reflection?



## TEACHING STRATEGIES FOR CRITICAL THINKING

01

**Brainstorming and Inference**

02

**Inquiry Based Learning**

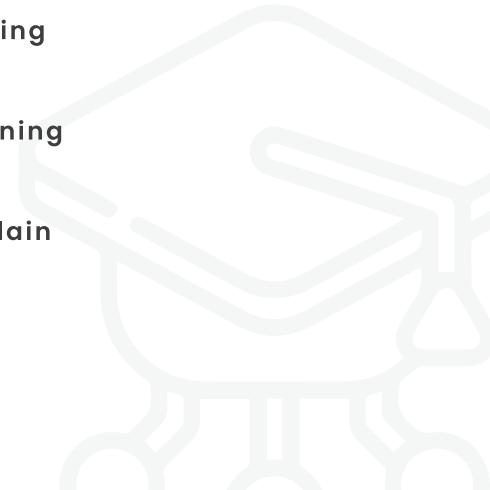
03

**Problem Based Learning**

04

**Explore-Before-Explain**

18





## APPS FOR EVERY TEACHER 2

01

Wordwall

02

Jamboard

03

Google Suite (Sites/Classroom)

04

Edpuzzle

05

Flipgrid





## THE IMPORTANCE OF BEING A LIFELONG LEARNER

01

What's Life Long Learning?

02

importance & Benefits

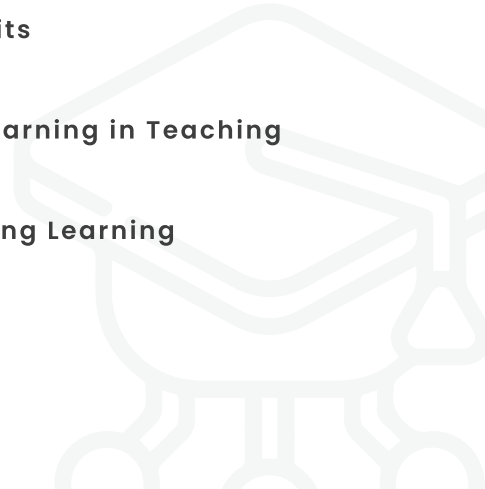
03

Adopting Lifelong Learning in Teaching

04

Organizational Leflong Learning

20



# iLEAD

**EXPERIENCE LEVEL:  
MANAGEMENT/LEADERSHIP**





## EXPLORING LEADERSHIP MODELS

01

**Understanding Educational Leadership**

02

**Who is a School Leader? How to Become One?**

03

**Transformational Vs. Transformative Leadership**

04

**Instructional vs. Distributed Leadership**







## LEADING CHANGE WITH AGENCY

01

**What a Change Leader Does**

02

**Successful Elements of Action as a Change Manager**

03

**Incorporate Change Into the School Culture**

04

**Effective Communication Throughout the Change**

## DIGITAL LEADERSHIP AND FUTURE TRENDS

01

Google Docs for Observations

02

Google Classroom for Online School Community

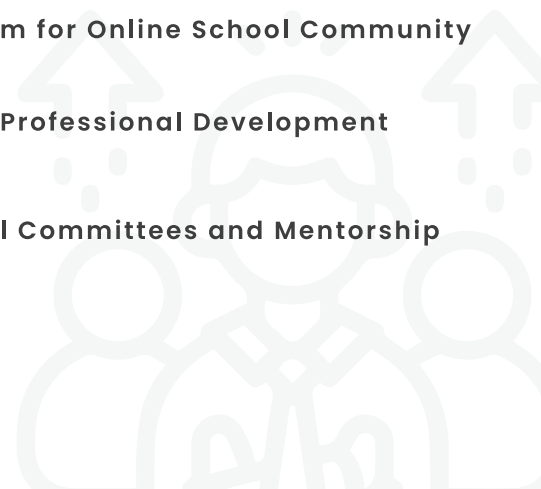
03

Google Sites for Professional Development

04

Padlet for School Committees and Mentorship

24



## DEVELOPING LEADERSHIP FINGERPRINT

01

Understanding Value Drivers

02

Networking and Community Practices

03

Reflective Practices as a Leader

04

Evaluation of Drivers for Best Practice

25





# SPECIALIZED COURSES



## SPECIALIZED COURSES

In this series we'll focus on how teachers can develop their language teaching skills using various tech tools and strategies. ( Total hours: 12 )

# TEACHING ENGLISH TO YOUNG ADULTS

01

Management & Motivation

02

Reading

03

Writing

04

Listening

05

Speaking

06

How Students Learn



## SPECIALIZED COURSES

In this series we'll focus on how teachers can prepare IELTS Candidates online for the four skills. ( Total hours: 16 )

# IELTS TEACHER TRAINING

01

Reading

02

Writing

03

Listening

04

Speaking

28





## SPECIALIZED COURSES

This course aims to support teachers who are new to online teaching in planning, teaching, assessing and reflecting upon their online classes while utilizing their in-class experience throughout the process. ( Total hours: 10 )



# FUNDAMENTALS OF ONLINE TEACHING

01

**Introduction to Planning Online Lessons**

02

**Creating Engaging Online Classes**

03

**Promoting Motivation and Finding Reliable Resources Online**

04

**Assessment, Feedback and Reflection**

29



# EXAM PREPARATION SERVICES



## EXAM PREPARATION SERVICES

Candidates will have full support from free placement tests, in depth strategies to master the skills required for the exam to full assistance in registering for the exam

# EXAM PREP SERVICES

01

IELTS Prep

02

GRE Prep

03

GMAT Prep



31



# EDUCATIONAL TRANSFORMATION SERVICES







# EDUCATIONAL CONSULTATION

01

Staff Assessment and Evaluation

02

Tech Integration Planning

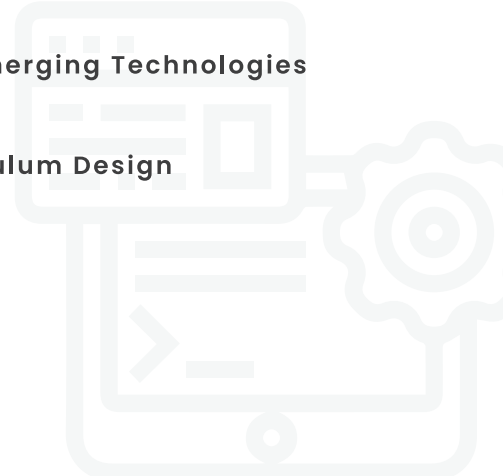
03

Assistance with Emerging Technologies

04

Course and Curriculum Design

33





# E-LEARNING SYSTEMS

01

Discovery and Skill Assessment

02

End-To-End Implementation

03

Support (on site/offshore)

04

Project Management

05

Quality Assurance



34





# STUDENT LIFECYCLE MANAGEMENT

01

Staff Assessment and Evaluation

02

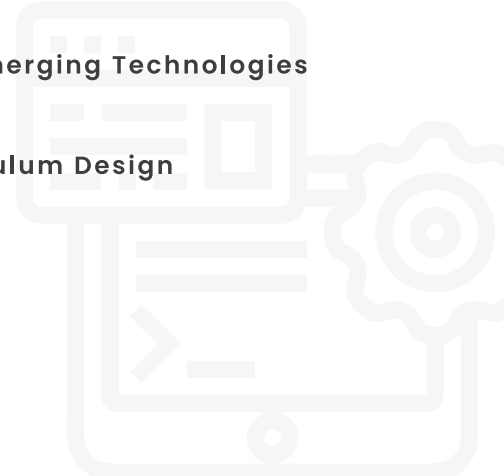
Tech Integration Planning

03

Assistance with Emerging Technologies

04

Course and Curriculum Design



35



# INSTRUCTIONAL DESIGN SERVICES

01

Consultation

02

Course Design

03

Course Management

04

Presentation



36

# OUR PARTNERS



# OUR PARTNERS



All-in-one student and learning management system



AI and coding programs for young learners



high-quality, internationally recognised language exams that enhance career and education



One Stop Partner for Information Technology Services, Consulting, and Business Process Outsourcing.



# CONTACT US



(+20) 109 857 181 9  
(+966) 567 969 668



info@teach-o-gen.com



Fifth Settlement, New Cairo, Egypt

Follow us for our latest updates and events



39



**TEACH-O-GEN**

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(+20) 109 857 181 9  
(+966) 567 969 668



[www.teach-o-gen.com](http://www.teach-o-gen.com)



[info@teach-o-gen.com](mailto:info@teach-o-gen.com)